

PRESS RELEASE

Medical image and document sharing companies announce strategic partnership

London, January 18 2010: Cimar (UK) and Cypher Information Technology today announced the signing of an agreement for the strategic integration of their respective products into a single offering.

The agreement sees the two companies providing a fully interoperable service for image and document sharing. For the first time healthcare providers will benefit from a single fully featured product facilitating secure image and document sharing between acute locations, right the way through to sharing for community based physicians and remote users.

Marco Crispini of Cypher IT says: "At Cypher we have always held workflow as the fundamental feature of our products and services. bbRad provides that workflow for bulk data transfers between hospitals and, by integrating with Cimar, we will provide proven web sharing with sites outside of the bbRad/Cimar network, as well new locations both within and beyond the acute care setting. By listening to our customers and understanding their needs, we are able to provide innovation in usable and practical formats. This runs true with Cimar. Our association now provides a compelling holistic solution to the various facets of data sharing requirements. I am convinced this partnership provides the most comprehensive image and document sharing service available in healthcare today."

Tony Lovegrove of Cimar says: "The bbRad product is well respected in the UK imaging market. This union gives us the opportunity to compliment Cimar's proven service giving greater reach and functionality to healthcare professionals, wherever they practice, through a single platform. I am excited at the advantages this partnership will deliver users of imaging, in all areas of patient care. The strength of technologies and complementary development skills will ensure market leading initiatives, such as enterprise mobility, will be engineered and brought to market faster."

About Cimar (UK) Ltd

Based in London, Cimar (UK) Ltd was founded in 2007 after the acquisition of Cranium technology from MatrixView Inc. As a software solution innovator, Cimar's service has rapidly evolved as the market leader in web based solutions offering unique image compression, encryption and transmission technology to healthcare and medical organizations. Cimar's flagship internet service is Cranium, offering sophisticated online workflow, transmission and

ultra secure connectivity for carrying patient information. The patented compression technology that underpins Cimar's transmission service is known as ABOve2000™. Internationally, over 150 hospitals use Cimar's technology to resolve many problems now familiar to the radiology and secure information exchange fraternity.

For more information visit www.cimarmedical.co.uk or email info@cimarmedical.co.uk

About Cypher Information Technology Ltd

Cypher Information Technology Ltd is a software and services company providing top-quality Healthcare solutions. We are specialists in image sharing, report sharing, and PACS workflow requirements. We deliver on our promises with innovative, easy-to-support software, clear services and excellent customer care. This has taken us to the number 1 spot for data sharing in the UK - more hospitals use our flagship bbRad service than any other product. We were founded in 2001 and are based in Southampton, UK.

For more information visit www.cypherit.co.uk or email bbrad@cypherit.co.uk